ALFED
ALUMINIUM FEDERATION



2027

ANNUAL BUSINESS BRIEFING & DINNER

SPONSORSHIP BROCHURE

Crowne Plaza, Stratford-upon-Avon | 30th September 2027



The ALFED Business Briefing brings together a programme of industry speakers and experts to deliver fresh insights on transformation, innovation, and strategy, alongside the latest market and sector updates.

The Annual Black-Tie Dinner follows in the evening, presenting an ideal chance to reconnect with colleagues and friends, and to host clients in a formal setting with great live entertainment, a three-course dinner, and a guest speaker to round off the night.

Last year's dinner was attended by more than 300 aluminium professionals, offering outstanding networking opportunities.

This year's venue will be the Crowne Plaza, Stratford-upon-Avon.

ALFED
ALUMINIUM FEDERATION

BOOST YOUR VISIBILITY

Sponsorship across both the ALFED Business Briefing, and Annual Dinner is the visibility both before, d uring and after the event to maximise exposure of your brand(s)/business, and to generate new leads and a higher ROI in the coming year.



REGISTRATION



LANYARDS / BADGES



BRIEFING ROOM



ENTERTAINMENT OPPORTUNITIES



PRE-DINNER NETWORKING



PERSONALISED CELEBRATIONS

BUSINESS BRIEFING PACKAGES

DIAMOND SPONSOR EXCLUSIVE OPPORTUNITY - £7,749 + VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Business Briefing page)
- Sponsor's logo on large screens throughout the Business Briefing
- Sponsor's logo on sponsors page in the programme (handed out at the Dinner & Business Briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - May and September
- Sponsor's logo on all promotional emails and invitations
- Full page advert in September issue of the ALFED Aluminium News magazine ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 8200+ followers)
- Guaranteed inclusion on Panel Discussion within the Main Conference Agenda aligned with sponsor goals, objectives, products, and/or services
- 3 x staff places to "meet and greet" delegates and identify key prospects/contacts
- Literature Distribution at front desk, (1 x document given to everyone as they arrive)
- Lanyard Sponsor
- Badge Sponsor
- Lunch Sponsor - Opportunity to display Pop-up Banner in lunch area (artwork to be supplied by sponsor) and logo in programme highlighting company as main lunch sponsor.
- 2 x Pop-up Banners by main stage (artwork to be supplied by sponsor) + Logo on Lectern
- 1x Exhibitor space in the main networking area of the ALFED Business Briefing - including poseur table, space for a pop-up banner (banner to be supplied by sponsor)
- LED exhibitor panel to display company graphic - can be repurposed by sponsor at future events (supplied by ALFED)

ALFED
ALUMINIUM FEDERATION

BUSINESS BRIEFING PACKAGES

PLATINUM SPONSOR EXCLUSIVE OPPORTUNITY - £5,149 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Business Briefing page)
- Sponsor's logo on large screens throughout the Business Briefing
- Sponsor's logo on sponsors page in the programme (handed out at the Dinner & Business Briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - May and September
- Sponsor's logo on all promotional emails and invitations
- Full page advert in September issue of the ALFED Aluminium News magazine ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 8200+ followers)
- Exclusive Networking Breakfast Sponsor consisting of 1 x Pop-Up Banners with artwork supplied by sponsor and 3 x staff places to network the room and meet delegates
- Goody bags/Welcome pack for all Briefing delegates - items such as pens, notepads etc to be supplied by sponsor
- 2 x Pop Up Banners at the back of Business Briefing seating area
- Guaranteed inclusion on Panel Discussion within the Main Conference Agenda aligned with sponsor goals, objectives, products, and/or services
- 1x Exhibitor space in the main networking area of the ALFED Business Briefing - including poseur table, space for a pop-up banner (banner to be supplied by sponsor)
- LED exhibitor panel to display company graphic - can be repurposed by sponsor at future events (supplied by ALFED)

ALFED
ALUMINIUM FEDERATION

BUSINESS BRIEFING PACKAGES

EXHIBITOR OPPORTUNITY (MAXIMUM 8 COMPANIES) £1,049+VAT

- 1 x Exhibitor space in the main networking area of the ALFED Business Briefing - including poseur table, space for a pop-up banner (banner to be supplied by sponsor)
- Up to 3x staff places to Business Briefing Only
- LED exhibitor panel to display company graphic - can be repurposed by sponsor at future events (supplied by ALFED)
- Sponsors logo & link to sponsor's website on the ALFED website (Business Briefing page)
- Sponsor's logo on large screens throughout the business briefing
- Sponsor's logo on sponsors page in the programme (handed out at the dinner & business briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - April and September
- Sponsor's logo on all promotional emails and invitations as an 'Exhibitor'
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & X - 15,000+ followers)

2026 EXHIBITORS INCLUDED:

alte

RAMBASE
Quality Management System

envantage

Sleep Pod.
For dreams of a better future

INSTRO

mypower
SOLAR PROFESSIONALS

THE OUTWARD BOUND TRUST

ALFED
ALUMINIUM FEDERATION

ANNUAL DINNER

CELEBRATE WITH MEMBERS & GUESTS



INDUSTRY AWARDS



NETWORKING DRINKS RECEPTION



COLLEAGUES & FRIENDS



GUEST SPEAKERS



COMPANY TABLES



EVENING ENTERTAINMENT

ALFED
ALUMINIUM FEDERATION

ANNUAL DINNER PACKAGES

DIAMOND SPONSOR EXCLUSIVE OPPORTUNITY - £15,499 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Dinner page)
- Sponsor's logo on screens throughout the Dinner & Business Briefing Sponsor's logo on sponsors page in the programme (handed out at the Dinner & Business Briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - April and September
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 8200+ followers)
- Sponsor's social media post on ALFED social media platforms (wording & image provided by sponsors) (ALFED LinkedIn & Twitter 8200+ followers)
- Full page advert in September issue of the ALFED Aluminium News magazine
- Sponsor's image included as the ALFED Aluminium News magazine cover in September (subject to image being suitable)
- Sponsor's logo on all promotional emails and invitations
- Full page editorial in the programme (handed out at Dinner & Business Briefing)
- 10 x places on private table at the ALFED Dinner & Business Briefing (including 10 x overnight accommodation)
- PLUS venue specific and exclusive promotional features TBC

AVAILABLE TO SPONSOR

ALFED
ALUMINIUM FEDERATION

ANNUAL DINNER PACKAGES

RUBY SPONSOR AND EVENING ENTERTAINMENT EXCLUSIVE OPPORTUNITY - £10,349 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Dinner page)
- Sponsor's logo on screens throughout the Dinner & Business Briefing
- Sponsor's logo on sponsors page in the programme (handed out at the Dinner & Business Briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) – May and September
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 8200+ followers)
- Sponsor's social media post on ALFED social media platforms (wording & image provided by sponsors) (ALFED LinkedIn & Twitter 8200+ followers)
- Half page editorial in the programme (handed out at the dinner and Business Briefing)
- Full page advert in September issue of the ALFED Aluminium News magazine Sponsor's logo on all promotional emails and invitations
- Invitation to pre-dinner drinks with ALFED Board and guest speaker (two people)
- 10 x places on private table at the ALFED Dinner & Business Briefing (including 10 x overnight accommodation)
- PLUS venue specific and exclusive promotional evening entertainment feature TBC

AVAILABLE TO SPONSOR

ALFED
ALUMINIUM FEDERATION

ANNUAL DINNER PACKAGES

PLATINUM SPONSOR EXCLUSIVE OPPORTUNITY - £8,299 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Dinner
- page)
- Sponsor's logo on large screens throughout the Dinner & Business Briefing Sponsor's logo on sponsors page in the programme (handed out at the Dinner & Business Briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - May and September
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 8200+ followers)
- Sponsor's social media post on ALFED social media platforms (wording & image provided by sponsors) (ALFED LinkedIn & Twitter 8200+ followers) Sponsor's logo on all promotional emails and invitations
- Sponsor of reception & pre-dinner drinks (thank you announcement during the evening and illuminated lights at entrance to pre-dinner drinks)
- Full page advert in September issue of the ALFED Aluminium News magazine Half page editorial in the programme (handed out at dinner & business briefing)
- 5 x places at the ALFED Dinner & Business Briefing (including 5 x overnight accommodation)
- Sponsor's logo on ALFED Annual Dinner Menu - can include QR code to sponsor landing page

AVAILABLE TO SPONSOR

ALFED
ALUMINIUM FEDERATION

ANNUAL DINNER PACKAGES

GOLD SPONSOR EXCLUSIVE OPPORTUNITY – £6,499 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Dinner page) Sponsor's logo on large screens throughout the Dinner & Business Briefing Sponsor's logo on sponsors page in the programme (handed out at the dinner & business briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - April & August
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & X - 15,000+ followers)
- Sponsor's logo on all promotional emails and invitations Invitation to pre-dinner drinks with ALFED Board and guest speaker (One person)
- Half page advert in August issue of the ALFED Aluminium News magazine
- Quarter page editorial in the programme (handed out at dinner & business briefing)
- 5 x places at the ALFED Dinner & Business Briefing (including 5 x overnight accommodation)
- LED exhibitor panel to display company graphic - can be repurposed by sponsor at future events

2027 SPONSOR CONFIRMED

ALUMINIUM SHAPES

ALFED
ALUMINIUM FEDERATION

ANNUAL DINNER PACKAGES

SILVER SPONSOR MAXIMUM 6 COMPANIES - £4,599 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Dinner page)
- Sponsor's logo on large screens throughout the dinner & business briefing Sponsor's logo on sponsors page in the programme (handed out at the dinner & business briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - May and September
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 15,000+ followers)
- Sponsor's logo on all promotional emails and invitations
- Half-page advert in September issue of the ALFED Aluminium News magazine
- 5 x places at the ALFED Dinner & Business Briefing (including 5 x overnight accommodation)

2026 SPONSORS INCLUDED

LME An HKEX Company

AMEG AMARI METALS ENGINEERING GROUP

CAPALEX

ALFED ALUMINIUM FEDERATION

ANNUAL DINNER PACKAGES

BRONZE SPONSOR
MAXIMUM 10 COMPANIES -
£1,049 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Dinner page)
- Sponsor's logo on large screens throughout the Dinner & Business Briefing Sponsor's logo on sponsors page in the programme (handed out at the Dinner & Business Briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - May and September
- Sponsor's logo on all promotional emails and invitations
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 8200+ followers)

2026 SPONSORS INCLUDED:

ALTEK AN ENVIRI COMPANY

AVON Avon Metals Ltd Your Allies in Alloys for over 50 Years

mypower SOLAR PROFESSIONALS

IMA SCHELLING GROUP

INNOVAL

metsource

ALFED ALUMINIUM FEDERATION

ALFED APPRENTICE & RECOGNITION AWARDS

The Aluminium Federation Rising Star: Apprentice of the Year and Industry Champion Awards will return in 2027, celebrating the outstanding individuals making a difference across the UK aluminium industry.

The Apprentice of the Year Award recognises emerging talent, dedication and achievement among the next generation of aluminium professionals, while the Industry Champion Award celebrates individuals who have made an exceptional contribution to the sector through their leadership, commitment and positive impact.

As a valued supporter of our industry, we invite you to partner with us in recognising these achievements and celebrating both the future talent and established champions who help our sector thrive.

By sponsoring the awards, your organisation will gain valuable industry visibility while demonstrating its commitment to developing skills, recognising excellence and supporting the continued growth and success of UK aluminium.

Join us in celebrating the people who make our industry stronger, today and for the future.



SUPPORT NOMINEES



ELEVATE YOUR COMPANY



PERSONALISED OPPORTUNITIES

ALFED
ALUMINIUM FEDERATION

AWARD PACKAGES

SAPPHIRE HEADLINE AWARDS SPONSOR

2027 SPONSOR CONFIRMED

BOAL EXTRUSION

GOLD SPONSOR

MAXIMUM 5 COMPANIES: £5,699+VAT

- Opportunity to sponsor an Award Category
- Logo placement on event materials and promotional collateral as a Gold Sponsor
- Recognition in press releases, social media posts, and industry publications Sponsor's logo & link to sponsor's website on the ALFED website
- Sponsor's logo on screens throughout the Dinner
- Sponsor's logo on sponsors page in the programme
- 5 X complimentary tickets, with one night's accommodation to the awards ceremony and ALFED dinner for your team

ALFED
ALUMINIUM FEDERATION



CONTACT US

07920 259 262

sponsorship@alfed.org.uk

www.alfed.org.uk

Bragborough Hall Business Centre,
Welton Road, Braunston,
Daventry, Northants
NN11 7JG

ALFED
ALUMINIUM FEDERATION