

**ALFED**  
ALUMINIUM FEDERATION



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ANNUAL BUSINESS BRIEFING & DINNER  
**SPONSORSHIP**  
**BROCHURE**

Crowne Plaza, Stratford-Upon-Avon | 24<sup>th</sup> September 2026

# WITH THANKS TO OUR 2026 CONFIRMED SPONSORS

DIAMOND SPONSOR



PLATINUM SPONSOR



RUBY SPONSOR



SAPPHIRE HEADLINE  
AWARDS SPONSOR



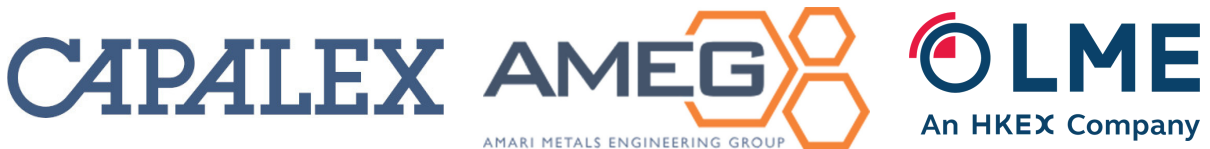
DIAMOND BRIEFING  
SPONSOR



GOLD BRIEFING  
SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



# BUSINESS BRIEFING PACKAGES

## PLATINUM SPONSOR EXCLUSIVE

OPPORTUNITY – £4,999 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Business Briefing page)
- Sponsor's logo on large screens throughout the Business Briefing
- Sponsor's logo on sponsors page in the programme (handed out at the Dinner & Business Briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) – May and September
- Sponsor's logo on all promotional emails and invitations
- Full page advert in September issue of the ALFED Aluminium News magazine
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 8200+ followers)
- Exclusive Networking Breakfast Sponsor consisting of 1 x Pop-Up Banners with artwork supplied by sponsor and 3 x staff places to network the room and meet delegates
- Goody bags/Welcome pack for all Briefing delegates – items such as pens, notepads etc to be supplied by sponsor
- 2 x Pop Up Banners at the back of Business Briefing seating area

**AVAILABLE TO RESERVE**



# **BUSINESS BRIEFING PACKAGES**

**EXHIBITOR OPPORTUNITY (MAXIMUM 10 COMPANIES) £999+VAT**

- 1x Exhibitor space in the main networking area of the ALFED Business Briefing – including poseur table, space for a pop-up banner (banner to be supplied by sponsor)
- Up to 3x staff places to Business Briefing Only
- LED exhibitor panel to display company graphic – can be repurposed by sponsor at future events (supplied by ALFED)
- Sponsors logo & link to sponsor's website on the ALFED website (Business Briefing page)
- Sponsor's logo on large screens throughout the business briefing
- Sponsor's logo on sponsors page in the programme (handed out at the dinner & business briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) – April and September
- Sponsor's logo on all promotional emails and invitations as an 'Exhibitor'
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & X – 15,000+ followers)

**AVAILABLE TO RESERVE**

# ANNUAL DINNER

## CELEBRATE WITH MEMBERS & GUESTS



**PRESTIGIOUS  
VENUE**



**DRINKS  
RECEPTION**



**COLLEAGUES &  
FRIENDS**



**GUEST  
SPEAKER**



**COMPANY  
TABLES**



**EVENING  
ENTERTAINMENT**

# ANNUAL DINNER PACKAGES



## GOLD SPONSOR EXCLUSIVE OPPORTUNITY - £5,999 +VAT

- Sponsor's logo & link to sponsor's website on the ALFED website (Dinner page)
- Sponsor's logo on large screens throughout the Dinner & Business Briefing
- Sponsor's logo on sponsors page in the programme (handed out at the dinner & business briefing)
- Sponsor's logo included in 2 issues of the ALFED Aluminium News magazine (Briefing feature) - April & August
- ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & X - 15,000+ followers)
- Sponsor's logo on all promotional emails and invitations Invitation to pre-dinner drinks with ALFED Board and guest speaker (One person)
- Half page advert in August issue of the ALFED Aluminium News magazine
- Quarter page editorial in the programme (handed out at dinner & business briefing)
- 5 x places at the ALFED Dinner & Business Briefing (including 3 x overnight accommodation)
- LED exhibitor panel to display company graphic - can be repurposed by sponsor at future events

**AVAILABLE TO RESERVE**

# ALFED APPRENTICE & RECOGNITION AWARDS

We are excited to announce the Aluminium Federation Apprentice of the Year Awards will return in 2026, celebrating excellence and innovation in the aluminium industry's rising talents. As a valued supporter of our industry, we invite you to partner with us in recognising and rewarding the outstanding achievements of young apprentices who are shaping the future of our sector.

By partnering with us as a sponsor, you will not only gain visibility and recognition within the industry but also demonstrate your commitment to nurturing talent and driving innovation in the aluminium sector.

We believe that your partnership with us will not only elevate the profile of your organisation but also contribute to the growth and success of the aluminium industry as a whole. Join us in celebrating the achievements of apprentices and inspiring future leaders in our field.



**SUPPORT  
NOMINEES**



**ELEVATE YOUR  
COMPANY**



**PERSONALISED  
OPPORTUNITIES**



## AWARD PACKAGES

### GOLD SPONSOR

MAXIMUM 5 COMPANIES:

£5,500+VAT



- Opportunity to sponsor an Award Category
- Logo placement on event materials and promotional collateral as a Gold Sponsor
- Recognition in press releases, social media posts, and industry publications
- Sponsor's logo & link to sponsor's website on the ALFED website
- Sponsor's logo on screens throughout the Dinner
- Sponsor's logo on sponsors page in the programme
- 5 X complimentary tickets, with one night's accommodation to the awards ceremony and ALFED dinner for your team

### SILVER SPONSOR

MAXIMUM 3 COMPANIES: £3,500 +VAT

- Logo placement on event materials and promotional collateral
- Recognition in press releases, social media posts, and industry publications
- Sponsor's logo & link to sponsor's website on the ALFED website
- Sponsor's logo on screens throughout the Dinner
- Sponsor's logo on sponsors page in the programme
- 3 X complimentary tickets, with one night's accommodation to the awards ceremony and ALFED dinner for your team

**AVAILABLE TO RESERVE**



# CONTACT *US*

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