



ALFED
ALUMINIUM FEDERATION

MEMBERS DAY

ALFED Members Day 2026 marks the launch of a new annual event designed to bring the UK aluminium community together in a more informal, accessible and highly interactive setting.

DATE:	TIME:	VENUE:
30 April, 2026	10am - 3pm	Bragborough Hall Business Centre

Launch Event | Sponsorship & Exhibitor Opportunities

 07920 259 262

 www.alfed.org.uk

 sponsorship@alfed.org.uk

WHY SUPPORT THE INAUGURAL ALFED MEMBERS DAY?

- Early-mover visibility as a founding supporter of a new ALFED flagship event
- Direct access to ALFED members across the aluminium value chain
- High-quality, unhurried conversations with senior decision-makers
- Opportunity to help shape discussion through roundtables and spotlight sessions
- Strong brand alignment with ALFED's advocacy, policy and member engagement work
- Cost-effective exposure compared to large exhibitions

LAUNCH SPONSORSHIP PACKAGES

LAUNCH PARTNER – HEADLINE SPONSOR	LAUNCH PARTNER – BANQUETING SPONSOR	FOUNDING EXHIBITORS
<p>£2,999 EACH ONLY 1 AVAILABLE</p> <p>Position your organisation as the founding supporter of the ALFED Members Day.</p> <p>Includes: Welcome address in the Opening session Host of a facilitated roundtable discussion (max 30 minutes) Branding as Networking Sponsor Lead logo placement across all event promotion and on-site signage Prime exhibitor table-top position 5 staff passes 1X full page advert in an issue of ALFED News in 2026</p> <p>Ideal for: Strategic partners and organisations seeking strong early visibility.</p>	<p>£1,999 EACH ONLY 1 AVAILABLE</p> <p>High-impact branding at the centre of the event's networking and social activity.</p> <p>Includes: Branding at breakfast and lunch catering areas Short welcome or intro speech ahead of lunch catering service commencing Host of a facilitated roundtable discussion (max 30 minutes) Logo across event materials and signage 5 staff passes</p> <p>Ideal for: Organisations wanting strong brand association and informal engagement.</p>	<p>£499 EACH ONLY 6 AVAILABLE</p> <p>Be part of the first cohort of exhibitors at this new ALFED event.</p> <p>Includes: Exhibitor space throughout the day, which allows for a pop-up banner display (sponsors to supply pop-up banner) 15-minute spotlight session during afternoon programme to showcase services, insights or case studies Access to all networking and roundtable discussions 2 staff passes Inclusion in launch promotion and post-event visibility Two additional roundtables will be retained by ALFED for wider member-led discussion or sponsor-supported sessions.</p>

WHAT MAKES THIS LAUNCH EVENT DIFFERENT?

- First-ever ALFED Members Day
- Informal, drop-in friendly format
- Short, high-impact sessions
- Facilitated roundtables and practical discussion
- Strong emphasis on conversation, collaboration and visibility
- Designed to grow into a recurring annual fixture

WHO SHOULD GET INVOLVED?

- Associate and Supplier Members
- Training, technology and consultancy providers
- Organisations supporting aluminium production, recycling, trade and skills
- Businesses seeking early association with a new ALFED platform

NEXT STEPS

Sponsorship and exhibitor spaces are limited and will be allocated on a first-come basis.

To secure a launch partnership position or discuss bespoke options, please contact the ALFED team.



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