

MEDIA TOOLKIT



The Voice of the UK Aluminium Industry

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WE FOSTER INNOVATION,
PROMOTE BEST PRACTICE AND
CHAMPION THE INDUSTRY'S
INTERESTS

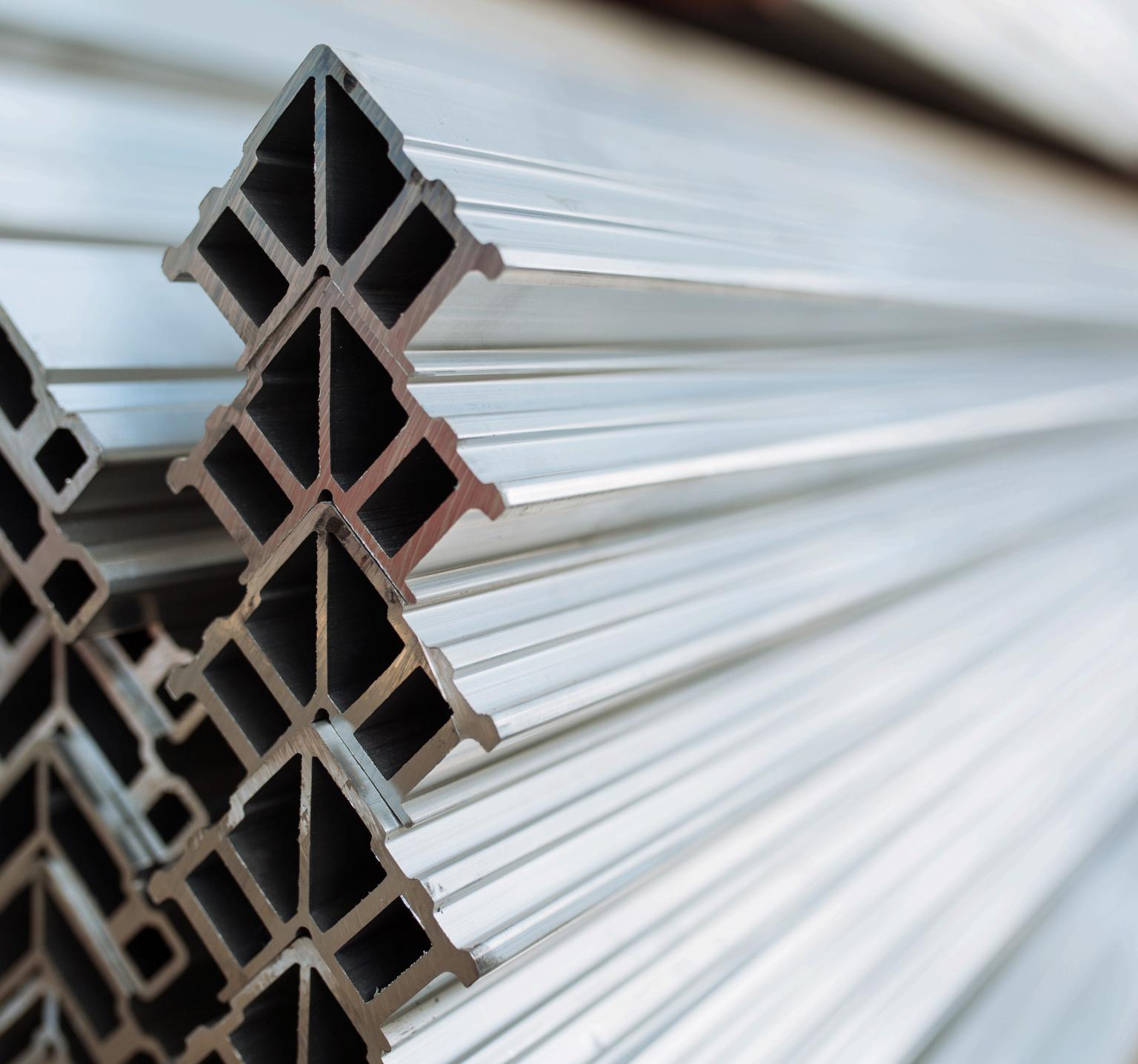


02

INTRODUCTION

Aluminium is an affordable, highly recyclable material that supports a global circular economy. As the voice of the UK industry, our mission is to expand the market for aluminium products by helping members solve problems, lobby government and boost their competitiveness.

alfed.org.uk



CONTACT

This tailored toolkit is designed to empower our members in amplifying their brand presence across a multitude of platforms.

In today's fast-paced and interconnected landscape, the power of visibility cannot be understated. Whether it's through our member magazine, dynamic website, engaging networking events, or other channels, each touchpoint presents an opportunity to tell your unique story, forge meaningful connections, and create a lasting impact.

We represent businesses who process, trade and work with aluminium; we foster innovation, promote best practice, develop skills and champion member interests. This ranges from training and networking to research, advocacy, lobbying and outreach, we help our members solve problems, capitalise on opportunities and boost their competitiveness.

Get in touch with the team today to discuss how we can help to harness the power of our platform to propel your brand's narrative to new heights.

SPONSORSHIP@ALFED.ORG.UK

Tel: 07920 259262

ALUMINIUM NEWS

Aluminium News magazine reaches ALFED Members and the highest level of decision makers and purchasing influencers from across the UK aluminium supply chain.



The publication is ideally positioned to promote your products and services to key decision makers and influencers within the aluminium industry in the UK.

With three issues planned (April, August and November) to be made available in print, digitally and via social media platforms in 2026, all members will receive a hard copy and electronic version and we will also distribute copies at ALFED events, meetings and industry exhibitions.

1600+

Circulation per issue

3

Issues per calendar year –
April, August, and November

ADVERTISING PRICE LIST

All prices are subject to VAT and 20% membership discount.

Please Note: As a non-member there is a 20% surcharge applied to all prices stipulated in this document.

Series rates apply when advertising is booked across more than one issue.



£999

Front Cover

£899

Inside Front Cover

£849

Back Cover

£799

Inside Back Cover

SERIES RATES

1 – April 2026

Full Page

£650

Half Page

£375

Quarter Page

£250

2 – August 2026

£600

£325

£225

3 – November 2026

£550

£275

£200

TRUSTED BY...

As a member, you become part of an influential community, getting your voice heard.

Aluminium News magazine works with a wide range of ALFED Members and companies to help them grow their business presence and share projects, case studies and innovations.



MEMBER DIRECTORY

USER EXPERIENCE

ENHANCED LISTINGS

Make your entry stand out!

- Display your entry in a **BOLD** format (£125+VAT)
- Include full colour logo (£200+VAT)
- Logo and Bold combined option (£250+VAT)

Please contact the team to find out more about the enhanced listing opportunities.

SPONSORSHIP@ALFED.ORG.UK

Tel: 07920 259262



CONNECTIVITY

Welcome to a new era of connectivity and convenience within the aluminium industry! We are excited to introduce the online ALFED Member Directory, which promises to transform the way you present your company to the aluminium industry and engage with other ALFED members.

CONVENIENCE

In response to the ever-evolving needs of our members and stakeholders, the new online ALFED Member Directory offers an enhanced user experience and unprecedented visibility across the diverse categories of our members.

ENGAGEMENT

Listings within the ALFED Member Directory are only offered to Members. It provides comprehensive company listings, product information and key contact details.

alfed.org.uk

ENGAGING MEMBERS

LinkedIn



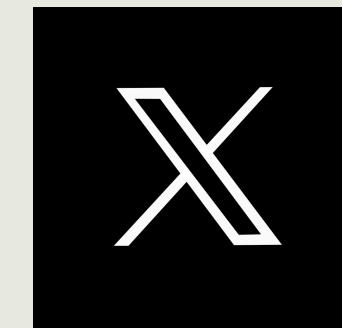
11,124 FOLLOWERS

LinkedIn
Newsletter -
Aluminium News



5,984 SUBSCRIBERS

X (Twitter)



4,501 FOLLOWERS

Instagram



402 FOLLOWERS

“

TESTIMONIALS

WHAT OUR MEMBERS SAY

Joining ALFED Membership

ALFED membership supports BOAL Extrusion by providing market insights, a network of key industry members and by representing the aluminium industry with government on industry challenges.

ALFED membership will also provide a resource for technical knowledge and delivers excellent training through ALFED Training Academy, ensuring we train, develop and retain our skilled employees. We look forward to joining the network of businesses who process, trade and work with aluminium."

EMMA SWANN

Managing Director
BOAL Extrusion UK

The ALFED Annual Dinner

At Jonas Metals, we make it a priority to attend the ALFED Annual Dinner each year – and for good reason. This event consistently brings together the best and brightest from across the aluminium industry, offering a unique opportunity to connect with peers, celebrate achievements, and stay aligned with the direction of this sector. The evening is always impeccably organised, with a welcoming atmosphere that fosters both professional networking and genuine camaraderie.

For us, the ALFED Annual Dinner is more than just a social occasion – it's a strategic touchpoint. It allows us to:

- Build and strengthen relationships with customers, and industry leaders.
- Stay visible and engaged within the UK and international aluminium community.
- Support ALFED's mission to promote innovation, sustainability, and collaboration across the industry.

We're proud to be part of this tradition and look forward to many more years of participation.

SCOTT TAYLOR

Chief Revenue Officer
Jonas Metal Software

ALFED Membership

Edmo are proud members of ALFED. In a time of change and uncertainty it feels welcome to be part of an organisation that works to protect and promote our industry and interests.

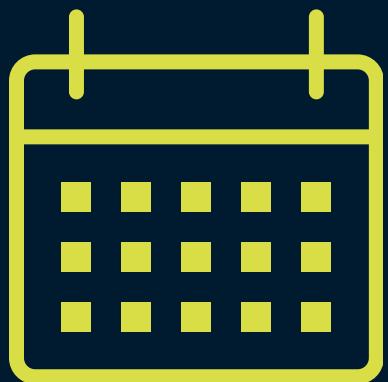
We work closely with ALFED, calling upon the technical expertise held within its team for project support and also for training key members of our staff.

ALFED have proven to be a trusted resource and I'm confident will continue to be an increasingly important partner for Edmo as we move forward.

STEPHEN BRADLEY

Sales & Marketing Manager
Edmo Limited

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2026 EVENTS*

Copies of the ALFED magazine will be distributed and available at the following events:

30th April

ALFED MEMBERS DAY

A relaxed daytime get-together with informal chats, short spotlights, and plenty of time to catch up with peers and other industry professionals.

2nd June

HOUSE OF LORDS LUNCH

Back again due to popular demand is the annual House of Lords Lunch, held in the heart of Westminster, London, UK; aiming to provide another informative and engaging lunch session to discuss vital topics that will benefit the future of the UK aluminium sector.

24th September

BUSINESS BRIEFING & ANNUAL DINNER

Crowne Plaza Hotel, Stratford-Upon-Avon

 Renowned by ALFED Members as 'the event of the season', the black-tie evening dinner follows on from a full day's programme of industry speakers at the now established ALFED Business Briefing.

6 - 8 October

ALUMINIUM 2026

ALUMINIUM is the world's leading trade fair for one of the most exciting materials of our time. Held in Düsseldorf, Germany.

Sponsorship is the perfect way to add impact to your attendance across the 2026 ALFED portfolio of member events, increasing your company's visibility both before, during and after the events to maximise exposure of your brand(s)/business, and to generate higher ROI from member companies in the year ahead.

For full information on our packages and availability at each event please contact our Sponsorship Manager:

07920 259262, sponsorship@alfed.org.uk

alfed.org.uk