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ANNUAL REPORT 2024

ALFED
ALUMINIUM FEDERATION

The Voice of the UK Aluminium Industry

CONTENTS

∨	INTRODUCTION	04
∨	REPORTS AND PUBLICATIONS	05
∨	EVENTS	06-07
∨	ALFED JOINS MAKE UK AFFILIATE PARTNER PROGRAMME	10
∨	POLICY & ADVOCACY	11-12
∨	ENGAGING MEMBERS	15
∨	2025 EVENTS	18



WE FOSTER INNOVATION, PROMOTE BEST PRACTICE AND CHAMPION THE INDUSTRY'S INTERESTS



Aluminium is an affordable, highly recyclable material that supports a global circular economy. As the voice of the UK industry, our mission is to expand the market for aluminium products by helping members solve problems, lobby government and boost their competitiveness.

INTRODUCTION

This report serves as a testament to the dedication and resilience of our members, highlighting the developments and initiatives that have shaped the past year. It provides an overview of the advancements, challenges overcome, and the strides made towards a more robust and sustainable future for the aluminium sector in the UK.

By outlining the significant events, reporting and accomplishments of the past year, this report not only celebrates the collective efforts of ALFED members, but also provides insights into what these achievements mean for the future of both the industry and our association. It serves as a reminder of to direct our focus toward fostering innovation, sustainability, and continued growth within the aluminium sector.

I hope you enjoy revisiting everything we have managed to squeeze into this year and look forward to working with you and your teams to deliver again in 2025!

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REPORTS & PUBLICATIONS

Following the announcement of the UK General Election on July 2024, the Aluminium Federation (ALFED) launched the UK Aluminium Manifesto; a comprehensive document outlining key stipulations for the UK Government to prioritise and support the vital role of the aluminium manufacturing and processing sector in driving economic growth, sustainability, and energy security.

As the leading voice of the UK Aluminium Industry, ALFED is calling upon the UK Government to recognise and champion the vital role of aluminium in shaping the nation's future. The UK Aluminium Manifesto underscores the significance of aluminium as an affordable, highly recyclable material that supports a global circular economy and forms an essential component of the modern UK economy.

Commenting on the launch of the UK Aluminium Manifesto, ALFED's Chief Executive Officer, Nadine Bloxsome stated: "The aluminium industry plays a pivotal role in driving economic growth and innovation in the UK. The launch of the UK Aluminium Manifesto reaffirms our commitment to advocating for policies that support the growth and sustainability of the aluminium sector. By working together with policymakers and industry stakeholders, we can unlock the full potential of aluminium to drive economic prosperity and address the challenges of climate change."

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ALFED were also pleased to announce the launch of our latest report, 'The Aluminium Industry in the UK', produced in collaboration with the Fraser of Allander Institute (FAI) at the University of Strathclyde.

Released during the week of the UK Metals Expo (11th-12th September), this report comes at a critical time when metals manufacturing and processing are in the spotlight, highlighting the vital role of aluminium in the UK's economy and its path towards sustainability.

The report reveals that the wider aluminium industry supports the employment of 108,000 FTE jobs across the UK and the contribution of £9.4 billion in GVA to the UK economy. The aluminium production sector alone accounts for £1.9 billion in GVA and supports 16,500 jobs, showcasing the industry's significant economic footprint. The findings align with key points from the UK Aluminium Manifesto 2024, calling for a comprehensive industrial strategy, increased infrastructure investment, energy security, and policy stability. ALFED urges the UK Government to support these initiatives to foster long-term growth and sustainability within the aluminium sector.



EVENTS

ALFED events are designed to encourage networking between members and the wider industry. Regular calendar events consist of Parliamentary briefings, sector sub-group meetings, strategy days, online webinars and more.



EnvironmentAI Sustainability Day

The Aluminium Federation (ALFED) Annual Sustainability Strategy Day, held on June 6th, proved to be an insightful and engaging event, with more than 100 ALFED Members and industry representatives in attendance.

Hosted by ALFED, the event aimed to provide a platform for industry stakeholders to collaborate on strategies for driving positive change in the aluminium supply chain. Despite the absence of government representatives due to the pre-election period, attendees remained undeterred, demonstrating a commitment to advancing sustainability initiatives within the industry.



UK Metals Expo Meet the Industry

The 2024 UK Metals Expo, held in Birmingham, was an impactful event for the Aluminium Federation (ALFED) and its members, highlighting the critical role of the metals industry in shaping the future of UK manufacturing. The Expo brought together key players from across the entire metals supply chain, offering a dynamic platform for networking, discussion, and collaboration.

The 2024 UK Metals Expo has reaffirmed ALFED's role as a leading advocate for the aluminium sector and has provided a significant platform to shape the industry's future direction. We look forward to building on the discussions, connections, and initiatives launched here, driving forward the shared vision for a thriving UK metals industry.



Annual Business Briefing & Dinner

On Thursday, 28th November, the Aluminium Federation (ALFED) hosted its Business Briefing and Annual Dinner at the De Vere Beaumont Hotel in Windsor. The event marked one of the most successful gatherings in the Federation's history, drawing over 150 members to the morning Business Briefing and more than 300 guests to the evening's Annual Dinner. With the theme of "Inspiration" resonating throughout the day and evening, the event highlighted the aluminium sector's pivotal role in driving innovation, sustainability, and collaboration.

HSE Forum

The Aluminium Federation (ALFED) hosted its HSE Forum on 12th November 2024 at Bragborough Hall Business Centre, Daventry.

Over 30 members attended this interactive and informal workshop, which provided a valuable platform for knowledge sharing, networking, and strategic planning for health and safety in the aluminium sector. This event marked an opportunity for members to engage with expert insights, discuss workplace challenges, and set priorities for the upcoming year.

EVENTS

As well as a number of large-scale events, the team also worked with members and knowledge partners to offer dedicated strategy days and workshops.



House of Lords Lunch

The House of Lords Lunch celebrated the launch of our UK Aluminium Manifesto, serving as a blueprint for the future of the UK aluminium industry, and outlining clear stipulations of how we believe we need the next UK government to support our sector.

During a delicious 3-course lunch, delegates heard from an excellent line-up of speakers, including ALFED President, Mark Allen, who shared his experiences & thoughts on the potential of the industry & the future we stand on the brink of.

Additionally, we heard from Mike Smith from the International Wrought Copper Council (IWCC), who addressed the group to introduce the Back British Metals Initiative, and we also heard from Make UK's Seamus Nevin, who stood up to highlight the Maker's Manifesto & the need for an industrial strategy for the UK aluminium sector.



Tour of the London Metal Exchange

Due to its popularity, we hosted another chance for members this July to visit the LME and see the Ring trading in action!

All guests were given a detailed briefing by the LME team to learn more about the world centre for the trading of industrial metals – the majority of all non-ferrous metal futures business is transacted through its platforms.



Member Days and Workshops

Working with members such as Innoval Technology, ALFED also hosted a workshop on Life Cycle Assessments (LCA) and Environmental Product Declarations (EPD) for ALFED members at ALFED's HQ, Bragborough Hall Business Centre in Daventry, Northamptonshire.

During the workshop, a handful of ALFED members gathered to learn more about an introduction into what LCA's and EPD's are, what they can offer your business, as well as a step-by-step guide on how to conduct one, why you might conduct one, and what their challenges and controversies are. The sessions were led by Innoval experts including Senior Process Engineer, Rachel Wiffen, Senior Materials Engineer, Dr. Michael Kenyon, and Senior Engineer, Dan Silver. Throughout the sessions, the importance of good quality data and critical review were discussed.

NETWORKING & SOCIAL EVENTS

With more members keen to meet socially again after restrictions in previous years, this year saw the introduction of the ALFED Transport Innovation Forum and HSE Forum, the House of Lords Lunch, Environmental Sustainability Strategy Day, UK Metals Expo, and member workshops such as the LCA/EPD workshop with Innoval Technology. In addition to the ALFED Business Briefing and Annual Dinner, held at the biggest venue to date, the De Vere Beaumont Estate, Windsor.

Contact the team if you'd like to know more about the opportunities to join in these social and networking opportunities in 2025 - Dates to be announced soon!



2024 ALFED TRAINING

The ALFED Aluminium Light and World of Aluminium Training are ideal courses for both new starters and those without a technical background, as well as those who are looking to develop their aluminium knowledge. Hosted by ALFED Technical Manager, Jan Lukaszewski, they are perfectly designed to give delegates a solid basic understanding of metallurgy and aluminium as a strategic metal.

Effective from January 2025, and as a way of increasing your ALFED member benefits, the Aluminium Light and World of Aluminium courses will be FREE of charge and included as part of the standard membership package. To find out more, please contact ALFED at alfed@alfed.org.uk.



ALFED JOINS THE MAKE UK AFFILIATE PARTNER PROGRAMME

ALFED has joined the Make UK Affiliate Partner Programme, a move that strengthens our position as a voice for the aluminium sector within the UK's manufacturing ecosystem. This partnership provides access to Make UK's extensive policy resources, advocacy channels, and member benefits.

Key benefits of the partnership:

- Direct engagement with Make UK's policy and government affairs experts, enhancing ALFED's ability to influence policy at Westminster, Whitehall, and Brussels.
- Opportunities for ALFED to contribute to Make UK's policy positions, ensuring the aluminium sector's interests are represented in broader industrial discussions.
- Invitations to policy roundtables and events with key decision-makers, boosting ALFED's presence and visibility.
- Complimentary Make UK Affiliate Membership for ALFED members, providing access to additional resources and networking opportunities.



In a recent meeting with Make UK's policy leads, we initiated discussions on aligning our efforts to strengthen advocacy and policy communication. We are awaiting an introduction to Make UK's Head of Policy, which will further develop collaboration between Make UK and the ALFED Trade Committee. This partnership reinforces ALFED's role in promoting the aluminium sector's strategic value while creating new opportunities for member engagement.



UK Government

Invest 2035:

The UK's Modern Industrial Strategy

POLICY & ADVOCACY

2024 has been a pivotal year for the UK aluminium industry as the UK Government released its Industrial Strategy Green Paper: Invest 2035 – The UK's Modern Industrial Strategy.

This strategy sets out a roadmap for the next decade, shaping key areas like energy policy, innovation, trade, and skills development – all of which have a profound impact on the aluminium sector.

This positioning document outlines the Aluminium Federation's (ALFED) analysis of the UK's Invest 2035 Industrial Strategy and highlights the alignment with the needs of the UK aluminium sector. It draws from the UK Aluminium Manifesto and provides actionable recommendations for areas that require further attention. The Aluminium sector, a vital component of the UK's manufacturing landscape, requires a supportive industrial strategy to drive growth, sustainability, and innovation.

The new Invest 2035 strategy establishes a framework aimed at sustainable economic growth, with a focus on investment, high-quality jobs, and regional development. This aligns with ALFED's vision for a robust and resilient aluminium industry that contributes significantly to the UK's Gross Value Added (GVA) and supports the transition to Net Zero.

However, more work is needed in specific areas, particularly regarding investment in clean energy, skills development, and regional support for aluminium-intensive manufacturing clusters.



POLICY & ADVOCACY

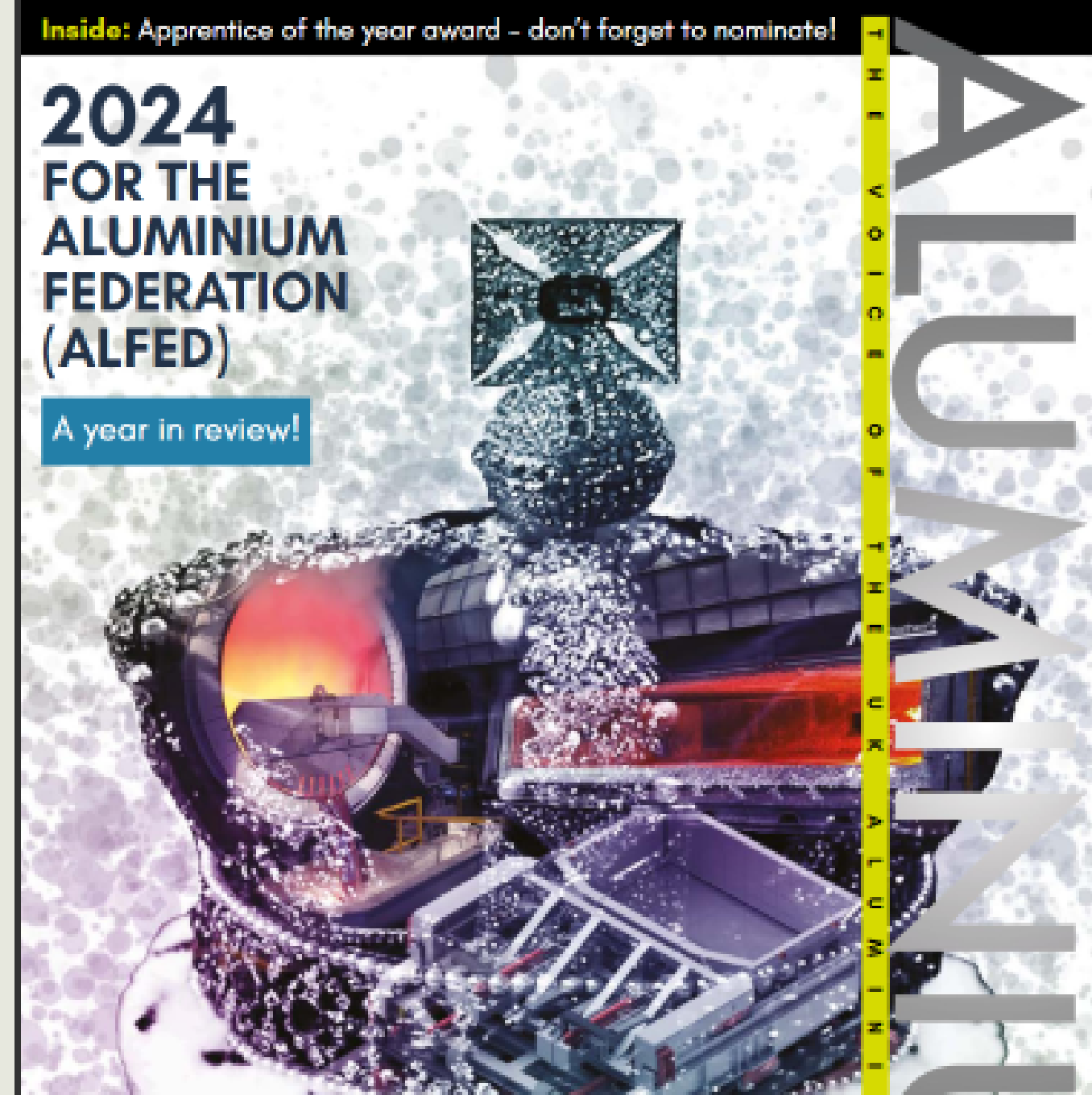
Preparing for the Carbon Border Adjustment Mechanism (CBAM)

In a significant policy development, the UK Government has announced the introduction of a UK-specific Carbon Border Adjustment Mechanism (CBAM) to commence on January 1, 2027.

This mechanism will apply a carbon price to imports in high-carbon sectors, including aluminium, cement, fertilisers, hydrogen, iron, and steel. The CBAM is intended to curb “carbon leakage,” where emissions-intensive production shifts to countries with less stringent climate policies, by aligning carbon costs for imports with those produced domestically under the UK’s net-zero commitments.

ALUMINIUM NEWS

Aluminium News magazine reaches ALFED Members and the highest level of decision makers and purchasing influencers from across the UK aluminium supply chain.



The publication is ideally positioned to promote your products and services to key decision makers and influencers within the aluminium industry in the UK.

With three issues planned to be made available in February, May and September, in print, digitally and via social media platforms in 2024, all members will receive a hard copy and electronic version and we will also distribute copies at ALFED events, meetings and industry exhibitions.

500+

Circulation per issue

2

Issues per calendar year

45%

Readers in Corporate Management

TRUSTED BY...

As a member, you become part of an influential community, getting your voice heard.

Whether it is through advertising in the magazine, sponsoring Member events, or supporting initiatives, we're pleased to share news and regular updates from all members and promote services and offerings across the supply chain.



ENGAGING MEMBERS

We use social media as an important way of engaging with our members through not only informing them of the benefits, training and networking opportunities they have access to as part of their membership, but also to give them a platform to shout about the projects and events they are getting involved in.

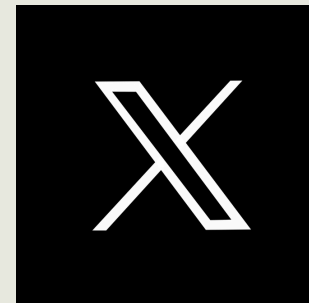
Giving them a unique voice to share their hard work and dedication to creating a positive impact in the UK aluminium industry and the sectors move towards net zero.

LinkedIn



9,002 FOLLOWERS

X (Twitter)



4,423 FOLLOWERS

Instagram



256 FOLLOWERS

LINKEDIN NEWSLETTERS



4,683 Subscribers

This year, we launched our 'Aluminium News' LinkedIn newsletters, which has seen us grow a subscriber base of almost 5,000.

This platform gives us an opportunity to expand our network and widen our reach when sharing ALFED, government/industry updates, and ALFED member news.

Don't want to miss out on the news? Subscribe now!

<https://www.linkedin.com/build-relation/newsletter-follow?entityUrn=7158436531769139200>

Join the ALFED Members LinkedIn Group!

The ALFED Members LinkedIn group is a dedicated space for the sharing of industry updates and events that are exclusively available for ALFED members.

If you're not already in this exclusive group, join now!

Join now - <https://www.linkedin.com/groups/12873228/>

MEMBER DIRECTORY

USER EXPERIENCE



ENHANCED LISTINGS

Make your entry stand out!

Please contact the team to find out more about the enhanced listing opportunities.

sallene@alfed.org.uk

Tel: 07468 982 636

CONNECTIVITY

We are excited to have introduced the new online ALFED Member Directory this year, which promised to transform the way you present your company to the aluminium industry and engage with other ALFED members.

There's still time to upgrade your listing! Just email Sophie Allen at sallene@alfed.org.uk.

CONVENIENCE

In response to the ever-evolving needs of our members and stakeholders, the new online ALFED Member Directory offers an enhanced user experience and unprecedented visibility across the diverse categories of our members.

ENGAGEMENT

Listings within the ALFED Member Directory are only offered to Members.

It provides comprehensive company listings, product information and key contact details.

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2025 EVENTS*

DATES FOR YOUR DIARY

5th June

SUSTAINABILITY STRATEGY DAY

One-day event hosted to explore aluminium's key role in the UK's transition to a more sustainable future and hear from Government Officials.

Tabletop Booths Available

26th June

HOUSE OF LORDS LUNCH

Back again due to popular demand is the annual House of Lords Lunch, held in the heart of Westminster, London, UK; aiming to provide another informative and engaging lunch session to discuss vital topics that will benefit the future of the UK aluminium sector.

13th November

ANNUAL BUSINESS BRIEFING & DINNER

Carden Park Hotel, Cheshire
Renowned by ALFED Members as 'the event of the season', the black-tie evening dinner follows on from a full day's programme of industry speakers at the now established ALFED Business Briefing.

Sponsorship is the perfect way to add impact to your attendance across the 2024 ALFED portfolio of member events, increasing your company's visibility both before, during and after the events to maximise exposure of your brand(s)/business, and to generate higher ROI from member companies in the year ahead.

For full information on our packages and availability at each event please contact our Sponsorship Manager:

Philip Bloxsome: 07951 668 908, sponsorship@alfed.org.uk

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 0333 240 9735

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