

## FourJaw 2.0 - launching the next generation of accessible manufacturing analytics technology

FourJaw, the tech start-up behind the cloud-based 'fitness tracker' for manufacturing will this week launch its next-generation machine monitoring platform designed as an operational tool to enable manufacturers to achieve big gains in factory floor productivity.

The new platform features a simplified and more intuitive dashboard design, enhanced mobile experience, powerful new work list imports, and a dedicated reporting section, as well as hundreds of performance improvements.

Developed after more than 12 months of customer feedback and industry learning, FourJaw 2.0 launches later this week with improved functionality and additional features to empower manufacturers with the information they need to understand, manage and improve their factory floor operations.

FourJaw co-founder and Chief Technology Officer, Robin Hartley-Willows, says: "The feedback from our customers across the country has been invaluable, enabling us to create FourJaw 2.0, an operational tool developed to meet the needs of everyone in the business from machine operatives, cell leads, factory floor managers and managing directors."

Hartley-Willows added "The big takeaway from the feedback is that manufacturers don't want huge quantities of data to interrogate and scrutinise – that would just mean more workload for people who are already very busy.

"What they need is an easy-to-use operational tool that guides them with the right information at the right time, helps them to manage the complexities of the factory floor and enables the continuous improvement process.

"We've learned over the last year what a difficult job our manufacturing businesses have, whether they're making brassware for kitchens or parts for the automotive sector – if every machine is making different components, with different tooling, materials and techniques at every hour of the day, you get a complex system which naturally leads to inefficiency, and creates the productivity problem we all know too well.

"We have huge respect for the manufacturers we work with, who confront this complexity daily, and we've built FourJaw 2.0 as a software tool to support them in managing their factory floor operations to achieve their productivity potential".

For existing customers, FourJaw 2.0 will be experienced as a seamless upgrade of the existing app. But what they, get, along with new customers, is an iterative tool that evolves to meet their needs.

Hartley-Willows said "We founded FourJaw upon the belief that productive manufacturing elevates individuals, communities and our society. Whilst FourJaw 2.0 is a significant

milestone in our journey, it is also the foundation for our wider company roadmap that ends with every manufacturer achieving their productivity potential.”

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## About FourJaw

**Founded** 2021

**Founders** Christopher Iveson and Robin Hartley-Willows

**Head office** Sheffield, South Yorkshire, United Kingdom

FourJaw is on a mission to deliver accessible technology that empowers manufacturers to achieve their productivity potential.

We have enabled this is by creating an easily installed, low risk and affordable Machine Monitoring system that is designed for SME manufacturers.

FourJaw’s plug-and-play system works with any and all machines, regardless of age or brand. We provide a machine data analytics platform that is easy to use and purpose-built to help SME manufacturers increase productivity and their bottom line.

[www.fourjaw.com](http://www.fourjaw.com)