



HM Government  
UK TRANSITION

**NEW RULES FOR BUSINESS**

**WITH EUROPE ARE HERE**

**USE THE BREXIT CHECKER TOOL  
FOR BUSINESS ACTIONS**

**ACT NOW AT**

**GOV.UK/TRANSITION**



### Brexit: New rules are here

- [A message from the new Business Secretary, Kwasi Kwarteng: The Brexit transition period is over and now is the time to seize the opportunities ahead](#)
- [Keep your business moving: New video explainers on doing business with Europe](#)
- [Business Support Helpline](#)

## A message from the new Business Secretary, Kwasi Kwarteng: The Brexit transition period is over and now is the time to seize the opportunities ahead

I am delighted to have been appointed Business Secretary.

The last year has been extremely challenging for millions of businesses. There is, however, cause for optimism with both the roll-out of vaccines and a trade agreement with the European Union now secured.

Although the transition period has ended, businesses still need to take steps to adapt to the new rules which have come into force. We continue to work closely with businesses, including contacting exporters, their representatives, and transporters to advise on the requirements for keeping goods on the move.

The checker tool on [gov.uk/transition](https://gov.uk/transition) will give you a personalised list of actions you need to take now, or for any further queries you can contact our dedicated [business support helplines](#). There is also specific [guidance](#) on moving goods into, out of, or through Northern Ireland.

To support you through the pandemic and into recovery, you can also find out exactly what [financial support](#) your business is eligible for on gov.uk.

I am confident that the deals the UK Government has negotiated with the EU, and many other countries around the world, will provide a positive trading environment for businesses like yours to make the most of the new opportunities that this year will bring.

I wish you and your business every success for 2021.

Yours sincerely,

Rt Hon Kwasi Kwarteng MP

Secretary of State for Business, Energy & Industrial Strategy



## Keep your business moving: New video explainers on doing business with Europe

The Department for Business, Energy and Industrial Strategy has launched a series of new, on demand videos to help businesses familiarise themselves with the new rules and the actions they should take. Businesses can find out more about 18 topics, including importing and exporting, trade, data, and audit and accounting.

[Register now](#) to immediately access the video content. New rules are here – make sure your business is prepared.

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**List of video explainers**

1. Businesses Engaged in Emissions Trading
2. Businesses Hiring Overseas Staff
3. Businesses Involved in the Horizon 2020 Funding Service
4. Businesses Involved with Data
5. Businesses Operating Online
6. Businesses Preparing and Auditing Financial Accounts
7. Businesses who Import and Export
8. Businesses Providing Services to EU Markets
9. Businesses Shipping Waste between GB and EU
10. Businesses Working with Intellectual Property
11. Chemical Regulations
12. Moving Goods into, out of, or through Northern Ireland
13. Placing and Selling Goods on the Market
14. REACH Chemical Regulations
15. Recognition of Professional Qualifications
16. Rules of Origin
17. Trade Tariffs
18. Businesses and Trade Agreements (not yet available)

**List of sectors covered**

1. Aerospace
2. Automotive
3. Chemicals
4. Civil Nuclear
5. Construction
6. Consumer Goods
7. Electronics and Machinery
8. Energy
9. Life Sciences

10. Metals and Other Materials

11. Retail

12. Services and Investment

## Business Support Helpline



There are new rules for businesses doing business with the EU from 1 January, and you need to take action now. To help you, a helpline has been set up. For English businesses, the Business Support Helpline can help you identify the actions you need to take. Similar helplines are available for Scotland, Northern Ireland and Wales.

For more information for:

**businesses in England**, call 0800 998 1098

**businesses in Scotland**, call 0300 303 0660

**businesses in Wales**, call 0300 060 3000

**businesses in Northern Ireland**, call 0800 181 4422.

For more information, including opening hours, click [here](#).

[Department for Business, Energy and Industrial Strategy](#)

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