



Department for  
International Trade

# The Midlands Internationalisation Fund



European Union  
European Regional  
Development Fund

## Co-investment for SMEs from DIT using European Regional Development Funding (ERDF)

### The fund



launched  
**14<sup>th</sup> December 2020**



provided by  
**Department for International Trade (DIT) and European Regional Development Funding (ERDF)**

### Recipients



**SMEs<sup>1</sup> in England**

with



**International high growth potential**



**Product \ service suitable for export**



**£500k+ sales \ turnover** (*desirable*)

### Available funding



**Co-investment funding (£1k to max £9k)**



**ERDF support allocated by LEPs<sup>2</sup>**  
amount available reflects their contribution



**Funding availability subject to LEP area funding** – check with local team

### How to apply

**1**

Contact [DIT's Regional Network](#)

**2**

Agree an export action plan

**3**

Application advice provided if appropriate

### Using the funding

**Eligible expenditure** – activity which hasn't yet started or been committed to

#### Third party advice to prepare for export

- PR
- market research
- IPR
- translation and
- cultural advice
- social media and SEO
- routes to market
- overseas business
- environment
- due diligence

**SME participation in Trade Fairs, Missions and market development visits may also be supported.**

#### Ineligible expenditure

- production/operational costs
- capital costs
- salary/employment costs
- purchase of assets
- routine expenditure
- direct subsidies

<sup>1</sup>Small and Medium sized Enterprise (SME)

<sup>2</sup>Local Enterprise Partnership (LEP)