

ALUMINIUM – ‘THE GLINT THAT CATCHES YOUR EYE’

Metallic paint also called polychromatic or "metal flake" paint, is the preferred finish for many everyday items, from cars to tennis racquets, trainers, fabric, cosmetics, and mobile phones. Most metallic paints and polymers use Aluminium platelets to reflect light and enhance the surface shine. The metallic finish can be achieved through spray and powder coating processes, providing a striking impression that catches the eye. The same effect is created by Aluminium flakes in metallic printing inks.

The world is a brighter place thanks to Aluminium.

