

ALFED Annual Dinner & ASA Dutch Party and Business Briefing 2021



Sponsorship Packages	Bronze £500	Silver £2,000	Gold £3,500	Platinum £5,000
Sponsor's logo & link to sponsor's website on the ALFED website (Dinner page)	✓	✓	✓	✓
Sponsor's logo on large screens throughout the dinner & business briefing	✓	✓	✓	✓
Sponsor's logo on sponsors page in the programme (handed out at the dinner & business briefing)	✓	✓	✓	✓
Sponsor's logo included in 3 issues of the ALFED Aluminium News magazine (Dinner feature) – June, September and December	✓	✓	✓	✓
ALFED social media recognition announcement of each sponsor (ALFED LinkedIn & Twitter 7300+ followers)	✓	✓	✓	✓
Sponsor's social media post x 1 on ALFED social media platforms (wording & image provided by sponsors) (ALFED LinkedIn & Twitter 7300+ followers)		✓		
Sponsor's social media post x 2 on ALFED social media platforms (wording & image provided by sponsors) (ALFED LinkedIn & Twitter 7300+ followers)			✓	
Sponsor's social media post x 3 on ALFED social media platforms (wording & image provided by sponsors) (ALFED LinkedIn & Twitter 7300+ followers)				✓
Sponsor of reception & pre-dinner drinks (thank you announcement during the evening)		✓		
Quarter page advert in September issue of the ALFED Aluminium News magazine		✓		
Half page advert in September issue of the ALFED Aluminium News magazine			✓	
Full page advert in September issue of the ALFED Aluminium News magazine				✓
Half page editorial in the programme (handed out at dinner & business briefing)			✓	
Full page editorial in the programme (handed out at dinner & business briefing)				✓
Bespoke aluminium gift			✓	✓
Invitation to pre-dinner drinks with ALFED Board and guest speaker Matt Dawson				✓
1 x place at the guest speaker Matt Dawson's table				✓
3 x places at the ALFED dinner & business briefing (including 3 x overnight accommodation)			✓	
5 x places at the ALFED dinner & business briefing (including 5 x overnight accommodation)				✓

Enquiries or to book your sponsorship package please contact the ALFED Team: Telephone: 0330 236 2800 or email: alfed@alfed.org.uk